

10 Reasons Why You Want To Be Famous

By John Simms, Ph.D.

- 1). You can get free advertising and promotions with name recognition, popularity and/or likability.
- 2). If you're not known, you're useless and nonexistent.
- 3). You can build and maintain a loyal following or customer/fan base.
- 4). Improve sales and make more money.
- 5). Have more opportunities.
- 6). Get preferential treatment.
- 7). Helps with trust and credibility.
- 8). You can be influential and persuasive.
- 9). Your product, service, skills, message, popularity and/or capabilities could improve people's lives and their situations on a large scale.
- 10). You could have a better life.

Tips provided by John Simms, a successful businessman and consultant who has created and worked with celebrities.

For more information about John Simms and his services, please go to www.johnsimmsbusiness.com

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