

# **Business Success Secrets Exposed**

**Parts 1-4**

**By John Simms, Ph.D.**

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# **Business Success Secrets Exposed**

## **Part 1**

### **Interview with John Simms**

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**Cathy Davis:** Thank you for the interview.

**John Simms:** You're welcome.

**Cathy Davis:** Why are you doing it?

**John Simms:** Normally I don't do interviews and this is an opportunity for me to improve my business and help more people at the same time. I also wanted to expose some business secrets that could make them successful and save them time, money and effort to say the least.

**Cathy Davis:** Before we get started, tell me about yourself.

**John Simms:** I consider myself an open-minded realist and a polymath. Besides being a successful businessman, consultant, manager and investor, I'm also a master life strategist, personal potential expert, psychotherapist, counselor, philosopher and holistic medicine practitioner among other things.

**Cathy Davis:** Out of curiosity, how do you get business, you hardly advertise?

**John Simms:** Mostly through connections, direct marketing, repeat clientele, referrals and speaking engagements. Other than that, I don't need a whole lot of publicity or paid advertisements.

**Cathy Davis:** Interesting. What about social media?

**John Simms:** Believe it or not, I don't have to rely on social media for business and I'm not really active or engaging on my twitter, facebook and YouTube accounts. However, I do know some social media secrets and which ones to utilize for best results. In fact, I have clients and partners who only use one social media platform without saying too much.

**Cathy Davis:** Do you get business from your website?

**John Simms:** I do and I have two separate websites, one for business and the other one for my personal services. And I tend use them as virtual brochures sort of speak.

**Cathy Davis:** Tell me about your speaking engagements.

**John Simms:** I get a lot of business with them and they're free of charge in the St. Louis region. And I usually contact the appropriate people via email and pitch them and I'll use a one sheet or direct them to my websites and videos.

**Cathy Davis:** Would you mind sharing some of your business success secrets we've talked about?

**John Simms:** Sure. For starters, large corporations hire people like me in order to solve their problems and make them millions of dollars. For example, General Mills back in the 1950's had a difficult time selling their Betty Crocker's Instant Cake Mix until they got psychologists involved. As a result, sales skyrocketed. And another business secret that could make anyone successful would be utilizing a secret business partner. Trust me, I know.

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And over the years and up until now, I've secretly helped many businesses and individuals behind the scenes be able to compete and defeat their competition not to mention improve their sales, marketing, networking, branding, exposure, income, problem solving, day to day operations, etc.

**Cathy Davis:** What are your thoughts on sales?

**John Simms:** There are so many ways to improve sales and income potential. Besides the financial aspect, virtually all sales transactions tend to be psychological and subjective in nature. Same things could also apply to marketing as well.

**Cathy Davis:** What about networking?

**John Simms:** Too many businesses and individuals waste too much time and money with the wrong people, professionals, companies, organizations, etc. And common sense should tell anyone that if not making money or not benefiting in any way, may be you need to stop what you're doing, evaluate and change something if you want to improve. And yes I've helped my business clients and partners with effective networking.

**Cathy Davis:** What about network marketing?

**John Simms:** For promotional, marketing and advertising purposes, I support the concept. However, in my opinion, most of all network marketing opportunities out there tend to be scams and are rigged in the company's favor. In fact, there's up to 99% failure rate according to the various studies. Needless to say, people waste time and lose money and I do know the industry's secrets.

**Cathy Davis:** Have you ever been approached by network marketers?

**John Simms:** Who hasn't? Even recently someone contacted me about their network marketing business.

**Cathy Davis:** Have you worked with network marketers?

**John Simms:** Yes. And I've made them money and they're among the industry's 1%. But I won't go into details.

**Cathy Davis:** What are your thoughts on content marketing?

**John Simms:** It's true that content marketing can give you free promotional power, build a following, generate leads and help with branding, trust, credibility and rapport with your potential customers, but the fact is, if you're not closing sales and making money, it's useless. Same things could also be said about attraction marketing.

**Cathy Davis:** I assume you know the secrets?

**John Simms:** I do. And if anyone wants to save time and money, they can be one of my business clients or partners if they want to reap the benefits. I've even helped experienced copywriters improve their copywriting if that gives you any idea.

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**Cathy Davis:** Your thoughts on public relations.

**John Simms:** I can tell you a lot of things about it both good and bad, but I'll make it brief. The use of public relations can help with branding, publicity, exposure and opportunities in free and low cost ways especially through the use of books, internet and real world applications. Unfortunately, public relations is often used for spin, lies and propaganda in order to control people. In all, public relations to me is all about image, status, perception and maintaining or improving the status quo.

**Cathy Davis:** With your capabilities, I'm surprised to find out that you would rather want to work with small businesses over large companies. For the purposes of this interview, would you repeat what you told me?

**John Simms:** When you're dealing with large companies, there's a lot of red tape, bureaucracy and politics involved whereas dealing with small businesses and the average person you don't have those issues for the most part.

**Cathy Davis:** Do you have anything else to say before we end this interview?

**John Simms:** If you're serious about wanting to improve your life, business, situation, success or potential, contact me. And I also offer a free initial consultation and try very hard to work with everyone's situations. I'm even open to new ideas, opportunities, partnerships and joint ventures within reason. And you can contact me now by going onto my website at [www.johnsimmsbusiness.com](http://www.johnsimmsbusiness.com). That's it.

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# **Business Success Secrets Exposed**

## **Part 2**

### **Interview with John Simms**

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**Cathy Davis:** I want to ask you a few more questions that I didn't ask you previously. Would you tell me about your experiences with marketing companies?

**John Simms:** Most of the marketing companies and professionals that I worked with sucked at sales and a lot of them lacked marketing skills and resources believe it or not.

**Cathy Davis:** Wow. Do you have any advice if someone wanted to hire a publicist or pr firm?

**John Simms:** Be careful and do your research because they can be very expensive for small businesses and the average person. And on top of that, they don't guarantee positive results. Same things could also apply to marketing companies. Then again, I could help depending on the situation.

**Cathy Davis:** Do you have any success stories you want to share?

**John Simms:** I have many of them, but arguably my most successful business client was this one unknown person who became an in demand local celebrity. And with this particular client, I literally had to work from the ground up and there was a lot of promoting, branding, public relations and networking involved not to mention strategic marketing and selling. Now, in regards to my personal services in my private practice, my best positive outcomes case involved this one 50 year old man who suffered from depression most of his life. Needless to say, not only did he overcome his depression under my care, I helped him improve virtually all aspects of his life. And not to sound too conceited, what I did for this person in less than a year, many doctors, psychiatrists, counselors and therapists couldn't do or didn't do for him in 30 years according to the client slash patient.

**Cathy Davis:** Wow that's amazing. Speaking of your private practice, how could small businesses benefit from it?

**John Simms:** In many ways. Besides the fact that I have backgrounds in business, counseling, psychotherapy, life coaching and personal development, I'm an integrative holistic medicine practitioner. And for small business employers, I could provide them business and executive coaching and implement employee programs and services that benefits everyone.

**Cathy Davis:** How?

**John Simms:** With executive coaching, I could improve the employer's mindset, attitude, relationships, management, goals, etc. In regards to employee programs and services, I could help their employees physically, mentally and financially among other things. And as a result, could improve profitability and reduce business costs, expenses and workplace injuries not to mention improve employee morale, productivity, health, absenteeism and retention.

**Cathy Davis:** OK, lets talk about your videos. I really enjoyed watching them, they're very insightful and eye opening, but I want to talk about your law of attraction video. In my opinion, it's very important for success. Would you talk about it and divulge its secrets?

**John Simms:** A lot of people don't utilize the law of attraction to its fullest capabilities. And there's more to it than likes attract to likes, positive thinking, the use of affirmations and visualization that self help gurus and personal development experts don't publicly mentioned. Trust me, I know the secrets without saying too much out of respect for my people.

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**Cathy Davis:** What are your thoughts on branding?

**John Simms:** It's all about self promotion and there are pluses and minuses. And without a doubt, branding can help you obtain authority status and make you stand out from the crowd, but it can be very restrictive especially for someone like me who has multi-potentiality. As for marketing my services, I utilize separate websites and have more than one set of business cards.

**Cathy Davis:** I was going to ask you about business cards.

**John Simms:** I like using them for convenience, simplicity and low cost for promoting, marketing and advertising. In fact, they're among the only paid advertisements I've used in several years. Of course, modern day technology does limit their use because most people have cell phones and utilize email, text, social media and the internet.

**Cathy Davis:** Primarily, why do small businesses use your services?

**John Simms:** Besides partnerships and joint ventures, I would say business management and consulting for sales and marketing.

**Cathy Davis:** How would you improve sales. Could you give me examples?

**John Simms:** I could improve sales in many ways and there are so many different variables to consider. Assuming you don't have any marketing or promotional issues, I would say some of the easiest ways to improve sales would be upselling, cross merchandising, quality, professionalism, competence, likability and so on. And if you're serious about improving your sales and income right now, lets talk.

**Cathy Davis:** Have you worked with non profit organizations?

**John Simms:** Yes both large and small. And way back when I even participated in the Darryl Strawberry Foundation's logistics committee that involved event planning and fundraising and I helped them with their publicity. And I also dealt with local social clubs for your information.

**Cathy Davis:** I almost forgot, what about joining a business networking organization?

**John Simms:** It depends on the competition, the demand for your product or service and return on investment. And I would say that the vast majority of small businesses, professionals and entrepreneurs out there waste too much time and money on them. However, this isn't to say that you couldn't improve your business and income by taking advantage of these organizations knowing what I know.

**Cathy Davis:** Would you talk about your business investments and partnerships?

**John Simms:** Sure. Besides consulting and mentoring, nowadays, I invest and manage various small businesses and individuals. And I also like doing joint ventures with others both online and in the real world.

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**Cathy Davis:** Would you describe a joint venture?

**John Simms:** For the most part, a joint venture involves two businesses or individuals working together to make money. And both parties in a joint venture can operate separately from one another and share resources among other things. And with any business arrangement, it may be a good idea to have something in writing for legal and financial reasons. Other than that, you could always take advantage of an online affiliate program with another business or individual.

**Cathy Davis:** Is it OK for small businesses and individuals to contact you for joint ventures, partnerships or investments?

**John Simms:** Yes absolutely assuming they're serious. As for management deals, I only deal with small businesses and individuals in the St. Louis region for now.

**Cathy Davis:** Do you have anything else you want to add before we end this interview?

**John Simms:** If you're interested in me and my services, you could always go to my websites, watch my videos, contact me now and go from there. And like I said before, I offer a free initial consultation for serious inquiries only and I try very hard to work with everyone's situations. That's all I have to say.

**For more information about John Simms and his services, please go to [www.johnsimmsbusiness.com](http://www.johnsimmsbusiness.com)**

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# **Business Success Secrets Exposed (Unofficial Part 3)**

**Post Interview Between Josh Floyd and John Simms**

(This interview was edited for clarity and length)

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**Josh Floyd:** I really enjoyed your business success secrets exposed interviews. I want to ask your a few questions and pick your brain. Why are you so open-minded?

**John Simms:** You can't grow as a person without open-mindedness. In regards to one's business, occupation or craft, open-mindedness could provide you with more opportunities and progress not to mention could enhance your creativity, success and potential.

**Josh Floyd:** Why are you so generous helping people afford your services?

**John Simms:** I care about people first and foremost. And I want to give them opportunities they'll probably never get in their lifetime. And through various payment options and other things that I offer, they can utilize my services and benefit from them in more ways than one. And on top of that, I can relate to the average person due to my working class upbringing. In all, it's a win win situation, helping others, helps me and vice versa.

**Josh Floyd:** Would you tell me more about your local celebrity client?

**John Simms:** He was a struggling DJ who had a lot of competition and didn't have money to promote, marketing and advertise himself. And needless to say, I offered him a deal he couldn't refuse and I helped him with his promoting, marketing, branding, public relations, networking, sales, etc. And as a result, he blew away his competition, got a ton of exposure, recognition, demand and he made money.

**Josh Floyd:** Have you worked with other entertainers?

**John Simms:** Yes, mostly bands and musicians and I've even helped some models, magicians and clowns.

**Josh Floyd:** Who do you work with now?

**John Simms:** Some celebrities, influencers, entrepreneurs, industry experts, healers, authors, speakers, coaches, entertainers and various small businesses including mom and pop outfits. As for personal services, I work with the average person.

**Josh Floyd:** What about the media?

**John Simms:** One of my clients has a small production company. And I also worked with media personalities and public relations professionals. I've even utilized various pr sources and mass media outlets for my clients and business partners such as local TV and radio, newspapers, magazines, blogs and podcasts. As for national TV exposure, personally I could've been a guest on the Balancing Act's talk show, but I told the producer no way back when.

**Josh Floyd:** How did they find you and get them interested?

**John Simms:** During the great recession, I released an employment book and distributed a press release that included a video. From there, they contacted me.

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**Josh Floyd:** I was going to ask you why you haven't written a book?

**John Simms:** Actually, I've written roughly 30 books on various subjects and made the majority of them available to purchase through Amazon until I unpublished.

**Josh Floyd:** Why did you unpublished?

**John Simms:** Besides pirating issues, my knowledge and information are very valuable, scarce and powerful. And I didn't want to sell my books at lower prices or allow certain ones to get in the wrong hands and harm a lot of people. However, I do use my books for getting speaking engagements.

**Josh Floyd:** What subjects did you write about?

**John Simms:** In regards to business, how to start and operate a business, how to promote, market, advertise and obtain publicity, sales mastery, networking, branding, etc. As for other subjects I've written on, how to become employed, save and make money, success, human potential, Christianity, personal spirituality, shadow work, mind control, advanced and applied psychology, modern day counseling, human nature, self improvement, personal growth, life mastery, fitness, holistic medicine, etc.

**Josh Floyd:** That's crazy. Why did you write so many books?

**John Simms:** It was a way to express my personal knowledge, competence, creativity, success and multi-potentiality. And I like I said before, I use them for promotional purposes for my speaking gigs.

**Josh Floyd:** Why aren't you famous, you should be.

**John Simms:** Thanks, I appreciate the compliment. I don't care to be famous, but I do want to be valued. And not to sound too conceited, I'm already successful in life and business. However, I am passionate about helping and healing others and mentoring them to be the best that they can be and live life to its fullest. In all, if I become famous for becoming more known, so be it.

**Josh Floyd:** Lets talk about your Words of Wisdom quotes you have on your websites. I liked many of them. Would you explain your "Too many wannabe business people in Corporate America" quote?

**John Simms:** Sure. And it could go with my other quote "I don't sell dreams, I offer reality." In a nutshell, there's a lot of so called experts and professionals out there who try to fake it until they make it and they lack professionalism and work ethic. And in the for profit realm, there's a lot of smoke and mirrors, lying, deception, puffing, hype and over priced products and services that may not be beneficial to people not to mention some secrecy and incompetence. And speaking of secrecy, I know many secrets of the rich and famous that involves their omission of important information, public relations, branding and sales tactics among other things. In regards to networking organizations, a lot of people within them aren't serious about business and making money and are only there for the socialization. And it's unfortunate that well-intentioned small business owners, professionals, entrepreneurs, etc waste too much time and money networking with the wrong people, businesses and organizations. And when it comes to business, making money, success, solving problems and getting things done, I don't play around and the positive outcomes and results speak for themselves.

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**Josh Floyd:** OK, what about your “I became very successful in life and business being a nonconformist” quote?

**John Simms:** For the most part, it's self explanatory just like my other quotes”life is what you make of it and the key to failure is trying to please everyone.”

**Josh Floyd:** This quote really stood out to me, “The general public is in the dark as large corporations hire people like me to control them.” Would you explain?

**John Simms:** I often use this example, General Mills back in the 1950's had a difficult time selling their Betty Crocker's instant cake mix until they hired some psychologists. And as a result, sales skyrocketed. In other words, large corporations hire people like me to solve their problems and make them millions of dollars through secretive exploitation. And on top of that, religious leaders, politicians, public relations firms, media, famous people, influencers, industry experts, sales professionals and others use people like me to control and indoctrinate the masses without their knowledge. Heck, nowadays, you can't go shopping, listen to the radio, watch TV, read a magazine or go on social media without some form of propaganda, manipulation or control tactic being used. Trust me, knowing what I know is both a benefit and a curse. And on a personal note, I've had the elite, secretive organizations, powerful individuals, mystery schools and a think tank contact me for my services due to my backgrounds, but I turned them down. Fortunately, for people, I only use what I know for the good and educate cautiously. And like I said before, I only work with small businesses and the average person.

**Josh Floyd:** You're one interesting dude. With your abilities why are you not working for large corporations and making serious money?

**John Simms:** Small businesses and the average person needs someone like me to give them power, freedom and control not to mention provide them with opportunities and help them without getting ripped off. Besides, I can relate to them on a personal level. In regards to money, there's more to life than making money even though you need it to survive, but the question is how much money is enough? Overall, money doesn't impress me because it's easy to make and save if you're smart about it. And I would like to say this about money, in the short run, it can give you temporary happiness, but in the long run, could be a different story. In fact, I personally know millionaires who suffer from depression, have insecurity and substance abuse issues, feel lonely, don't have true friends and so on.

**Josh Floyd:** Are you well off financially?

**John Simms:** I'd rather not say.

**Josh Floyd:** I know you mentor people and you yourself have been mentored. Would you explain the importance of mentorship?

**John Simms:** Besides the fact that mentorship helped me and other influential people become rich, famous and successful, a lot of individuals don't utilize mentors for various reasons, big mistake. And it's sad that many of them allow their pride, arrogance and egos to get in the way and become their own worst enemies. However, to adequately address your question, I do have a video that is an audio recording that explains the benefits of utilizing mentors and why people should have one. And another video that may be important to some is my environment insights video. Of course, I have other videos and special reports and tip sheets on my websites that could benefit many people and businesses in various ways.

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In regards to mentoring others, I love mentoring people and improving their lives and situations. To me, it's self gratifying and fulfilling.

**Josh Floyd:** Are you still doing partnerships and joint ventures?

**John Simms:** Absolutely. And for your information, I do investments, management and sponsorship deals with small businesses and individuals.

**Josh Floyd:** I almost forgot, what are your dislikes in business?

**John Simms:** Besides all the lying from others and the lack of competence, professionalism, trust, care, seriousness, etc, I would say all those who try to steal from me by not paying for my advice and services. Needless to say, I often respond to them by saying something like this” Do you work for free, I don't because just like you, I have bills to pay. And how would you feel if someone didn't pay you for your services? Most likely, you would be upset.” That being said, I believe in reciprocity.

**Josh Floyd:** Do you have any pointer for success?

**John Simms:** I could give you a ton of them, I've written a few books on the subject. Besides, learning, consistency, persistency, discipline and focus, I would say preparation, adequate resources and networking or associating with the right people and businesses are very important. And there needs to be balance between realism and idealism and working smart and working hard. And there may be people around you who aren't supportive of you, don't have your interests at heart and want to keep you down. Needless to say, it could be lonely at the bottom as well as the top. But you do need to keep your ego in check in several ways. As for motivation, supportive people and environments are helpful and encouraging and you can imagine your success and use visualization. But ultimately, action is required if you want to be happy, successful or want to live a better life, the choice is yours. Fortunately, there's hope, I can help you if you want to be helped.

**Josh Floyd:** Do you want to say something before we end this interview?

**John Simms:** If you want to improve your life, business or situation right now, contact me because you have nothing to lose and everything to gain. Besides offering a free initial consultation for serious inquiries only, I have unique services, programs, opportunities and payment options that could benefit you in more ways than one. And if you're in the St. Louis, Missouri area, I have bonuses for you. That's it, that's all I have to say.

**If you're interested in John Simms, his services and Words of Wisdom quotes, go to [www.johnsimmsbusiness.com](http://www.johnsimmsbusiness.com)**

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**Business Success Secrets Exposed**  
**Unofficial Part 4**

**“20 Answered Questions”**

**By John Simms, Ph.D.**

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# Introduction

This will probably be the last Business Success Secrets Exposed report. And after getting several questions about me, my business and success, I decided to create an unofficial part 4. And just to let you know, I also made up some of the questions in this report.

Other than that, I hope you'll benefit from it, now enjoy reading and become rich, famous and/or successful.

Sincerely,

John Simms, Ph.D.

**1). I want to be successful with my business and make a ton money, do you have any suggestions?**

**Answer:** Large corporations and others hire people like me to solve their problems and make them millions of dollars among other things. Also, some successful small businesses and entrepreneurs have secret business partners who are helping them behind the scenes with their day to day operations.

**2). How and why did you secretly work with businesses and individuals?**

**Answer:** A long time ago, I theorized in free and low cost ways, I could successfully promote, market and advertise myself through direct marketing. And as a result, I was right and I didn't have to overtly advertise in a traditional sense like everyone else. As for secrecy, besides promised confidentiality, my clients loved the fact that I was helping them anonymously compete and defeat their competition.

**3). How were you able to work with large companies and famous people?**

**Answer:** In regards to working with large companies, I directly contacted their upper management (executive officers) via email and then went from there. As for working with celebrities, one of them was a friend of mine and the others were from business connections.

**4). Have you worked with influencers?**

**Answer:** Yes. I've secretly worked with micro and nano influencers and I also know their secrets.

**5). What lessons have you learned about being rich, famous and successful?**

**Answer:** To put it bluntly, I learned many lessons such as the key to failure is trying to please everyone, it's OK to be different, question or reject the status quo, work smarter, not harder, know how to play the game, even the best of the best had mentors helping them and so on.

**6). I know you're a very successful person, how could I become successful?**

**Answer:** Success is relative and subjective in nature and it's an accomplished goal or an objective that may be very personal to you. And success itself has many elements. Besides being focused at all times, you must be motivated and determined to succeed among other things. Of course, analyzing, brainstorming, proper planning and implementation are very important with success. And maybe I can help you even more if you're serious about wanting success.

**7). Is it true that it's lonely at the top?**

**Answer:** Yes, it can be in more ways than one. And it could also be lonely at the bottom because people you're around or associate with may not have your interests at heart and want to keep you down.

**8). Why are you so fixated on one's environment?**

**Answer:** You're the byproduct of your environment in which the environment you're in could either benefit you or harm you. For example, my son is a very smart, kind, caring, happy and outgoing person and he obtained a black belt in martial arts at age 9 and started attending college at age 15 due to proper guidance, care, love, support, resources and opportunities that he received from his parents.

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**9). In your opinion, why are so many smart and talented people not rich, famous or successful?**

**Answer:** A lot of it has to do with their pride, arrogance, attitudes, egos and behaviors. And most people have a hard time dealing with truth and reality due to the various biases and ego defense mechanisms, cognitive dissonance, belief perseverance, psychological reactance, Dunning-Kruger effect, etc.

**10). I work very hard, advertise everyday and use the law of attraction, why am I not successful?**

**Answer:** To put it bluntly, there are so many variables to consider and I would have to find out more about your particular situation. Most likely, you don't know the secrets of those who are rich, famous and/or successful. Thus, is the main reasons many people fail to benefit from the law of attraction use. Trust me, I know their secrets and the law of attraction's and self help industry's secrets to say the least.

**11). Based on your personal experiences, what have you noticed with people in business?**

**Answer:** Many things, but those who are serious and successful do pay for my services and the positive outcomes and results they desperately need, want or desire.

**12). Easiest ways to improve my business, sales and income?**

**Answer:** There are several ways that could improve your business, sales and income. Besides utilizing my services, you may want to take advantage of strategic alliances, joint ventures, etc.

**13). Why did you have a mentor?**

**Answer:** It's hard to grow and maximize your potential without a mentor. And I wanted to learn and be the best that I could be. Even the wealthiest, smartest, famous, powerful and most successful people on earth have utilized mentors.

**14). Do you have any tips for fame and success?**

**Answer:** Yes, I have some free tip sheets on my website that you can benefit from.

**15). What's important to you in business and success?**

**Answer:** Many things. Besides knowing and believing in yourself and your capabilities, you must be open-minded, practical, mindful, focused, determined and creative not to mention that you must have rapport, compliance, relationships, reciprocity, etc.

**16). Do you do anything different than most business people?**

**Answer:** Yes I do in more ways than one. And because I'm an integrative holistic medicine practitioner, I address the whole person and do many things that improves overall health. Thus, have several direct and indirect personal and business benefits. Besides meditating everyday, I workout at least 3 days a week and take a quality multi-vitamin, ashwagandha and magnesium supplements daily. And on top of that, I utilize many psychological approaches and techniques and use various philosophies, quotes and spiritual teachings, concepts and practices that helps me, my business, my clients and how I deal with different issues or situations and everyday life. **Go To The Next Page**

**17). How are you different than most business consultants and strategists?**

**Answer:** For starters, I'm a successful businessman and entrepreneur who owns more than one business. And I also consult, invest, sponsor, manage and mentor small businesses and individuals. And on top of that, I have knowledge, information, skills, resources and other capabilities that most of them don't possess that may be very secretive, scarce, in demand and valuable to say the least. Furthermore, I have backgrounds in psychology, counseling, life coaching, personal development and holistic medicine and know a great deal about life and business mastery, success, sales, marketing, public relations, advanced and applied psychology, human nature and potential, holistic health, etc.

**18). Who have you worked with?**

**Answer:** In the past and present, celebrities, media personalities, professional athletes, large corporations, micro and nano influencers, various small businesses, industry experts, entrepreneurs, investors, authors, speakers, coaches, healers, entertainers, politicians, clergy, a school district superintendent, sports teams, nonprofit organizations, social clubs, fundraisers, event planners, public relations professionals, production and marketing companies, etc.

**19). Who do you work with now?**

**Answer:** Mostly, entrepreneurs, small businesses, influencers, local celebrities, industry experts or professionals, authors, speakers, coaches, healers, entertainers, etc.

**20). What business services do you have to offer?**

**Answer:** Several. Besides consulting, I now have a mentorship program for those who want to be rich, famous and/or successful. I also do partnerships, joint ventures and even manage small businesses and individuals in the St. Louis region among other things. Just go to my website for more information about me and my offered services.

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**I also have several programs, services, resources, opportunities, capabilities and payment options that could benefit you !!!**

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