

# Celebrity Creation, Experiences and Insights

By John Simms

(Questions I received from my existing clients, partners, followers and inquiries)

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## 1). Have you worked with famous people?

**Answer:** Yes. And they're well known at the local, national and international levels in their various markets and industries. I've even created celebrities and worked with existing ones both online and in the real world.

## 2). Have you worked with internet personalities?

**Answer:** Yes, I've worked with internet famous people who made little to no money despite their exposure, recognition, social media views and following. That being said, I've helped virtually all of them improve their sales and income not to mention improve their marketing, public relations and networking among other things.

## 3). How did you work with famous people?

**Answer:** Besides connections, opportunities and making average people into celebrities, I contacted existing famous people or they contacted me.

## 4). Why do famous people want to work with you?

**Answer:** For many reasons. In addition to my backgrounds, personal and business services, trust, credibility and authenticity, they liked my professionalism, advice, discretion, how I can relate to them, friendship and so on.

## 5). Your famous people insights?

**Answer:** The majority of famous people I worked with were down to earth, normal, grateful, talented, excited and were able to listen, follow directions and work hard. However, I did work with some who let fame go to their heads and were very prideful, arrogant and had a sense of entitlement. And if you want to be famous and/or successful, there may be sacrifices you'll have to make not to mention there's commitment, expectations and industry pressures and realities you'll have to deal with and overcome that many people don't realize or understand. And just like anyone else, famous and successful people do have weaknesses, vulnerabilities and they may even feel lonely, insecure and depressed at times. And depending on the person and/or situation, fame and success could lead to harmful and destructive behaviors or lifestyles even jail or death. In all, being famous and successful is hard work, does have consequences and you need to be grounded and keep your ego in check among other things.

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**6). Is it OK to think big if I want to be successful?**

**Answer:** Yes, it could be motivational and inspiring, but you need to be practical and realistic and work smart and work hard. Even small achievable goals can help you quite a bit.

**7). In your opinion, what does it take to be rich, famous and successful?**

**Answer:** There are so many factors involved such as exposure, marketing, timing, planning, commitment, consistency, discipline, obedience, likability, opportunities, adequate resources, connections, mentors, knowledge, etc. Even luck can play a huge role in regards to being discovered or someone who wants to invest in you because they believe in you and see the bigger picture.

**8). What are the pluses and minuses of being rich and famous?**

**Answer:** On the plus side, you get preferential treatment and you can enjoy and experience things in life that a lot of people only dreamt about. And on the minus side, you can get exploited and taken advantage of not to mention that personal safety could be an issue. In all, there are a lot of pluses and minuses of being rich and/or famous.

**9). Who did you help locally become famous?**

**Answer:** I helped a DJ and real estate agent become well known and make money. I also helped the #1 rated cover band in St. Louis who opened for national acts obtain regional recognition not to mention build and maintain their fan base and improve their sales, income and marketing.

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