

# **Helping Small Business Owners and CEOs**

## **By John Simms**

**(Questions came from my pre and existing clients, partners and inquiries)**

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### **1). Your opinion on the TV series Undercover Boss?**

**Answer:** Due to inside information and personal knowledge, observations and experiences, the CEOs got an authentic view, insight, attitude, current status, etc of their companies that otherwise may not be possible under normal circumstances. And as a result, improves their companies and the people within them not to mention the status quo.

### **2). How do you help small business owners?**

**Answer:** In many ways. Besides management, consulting, partnerships, joint ventures and investments, through executive coaching, shadow work and Simms Care. And for your information, shadow work deals self introspection and reflection and it brings unknown information out in the open among other things. In regards to Simms Care, it's a one of a kind health insurance alternative I created for the St. Louis region that could benefit small businesses and their employees. And if you haven't done so already, you may want to read my free Business Success Secrets Exposed special report. Then again, you may want to obtain and read all of my free special reports and watch my free informational videos on my website that could benefit you, your small business and others.

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