

Influencer Experiences with John Simms

By John Simms

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(Answered questions are from my pre and existing clients, partners, followers and inquiries)

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1). How do you get well known people to notice you and want to do business with you?

Answer: From personal experience, I would say exposure, standing out, rapport, noncompeting and how you can benefit them and/or their customers. For example, I developed a relationship with this one well known person after I gave them some free beneficial advice. From there, they became interested in me and what I had to offer. It also helped that I was competent, professional, prepared, non-threatening, synergistic, desirable and valuable to this person.

2). I love your tweets, it's a shame you don't have more followers. Have you thought about following twitter verified people and commenting on their tweets to get more followers?

Answer: Thank you for the compliment and suggestion. I normally use twitter as a hobby and don't have to rely on it for business. And to answer your question, I have in the past and gained some followers. Unfortunately, I'm been muted, blocked and unfollowed by influencers because I might have been perceived as an intimidating competitor. However, if getting more twitter followers were very important to me, I could always buy them, use some of its tools, etc.

3). Why haven't you written anything for Entrepreneur?

Answer: Allegedly, they muted me on twitter a while back when I made one of their contributors look incompetent after they picked a fight with me and lost. In fact, Entrepreneur allegedly deleted the article in question and retweeted a new one with a different title. Shortly after, this person went on their personal twitter account and posted Sun Tzu's quote "Don't depend on the enemy not coming; depend rather on being ready for him." And little did I know, this person was a fairly well known marketer who's worked with famous authors and wrote best sellers among other things.

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4). Do you help people become influencers?

Answer: Yes.

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