

# **Network Marketing Secrets Exposed**

This Interview Between Jennifer Williams and John Simms  
Was Edited For Clarity and Length.

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## **Disclaimer**

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**Jennifer Williams:** I'm surprised you worked with network marketers. Would you fill me in?

**John Simms:** I'm a pretty open minded person within reason. And to directly answer your question, I've helped network marketers improve their sales and made them money. And within the St. Louis region, I've even improved their parties and participated in them among other things.

**Jennifer Williams:** I figured someone like you would be skeptical. Over all, what is your opinion on network marketing?

**John Simms:** Like I said before, I'm pretty open minded within reason. And I'm also a firm believer in networking with the right people, businesses, organizations, etc for marketing and other purposes. However, I do agree with the critics for the most part that most of all network marketing opportunities out there tend to be scams or rigged in the company's favor. Needless to say, I know the industry's secrets and understand why there's up to a 99% failure rate with network marketing.

**Jennifer Williams:** In your opinion, do you think network marketing companies lie and deceive people?

**John Simms:** Yes most of them do unfortunately especially when it comes to earning potential and they tend to sell dreams and not reality.

**Jennifer Williams:** What about network marketers?

**John Simms:** Yes I've encountered many of them both online and in the real world who've lied and deceived people especially when it comes to selling and income not to mention those who aren't happy with their network marketing companies and their efforts.

**Jennifer Williams:** Do you think network marketing can be harmful?

**John Simms:** Yes absolutely depending on the situation.

**Jennifer Williams:** In your opinion, what are the biggest problems network marketers have?

**John Simms:** They may work very hard, waste time, lose money and never turn a profit not to mention have too much competition to deal with. As for other complaints, comments and concerns that I know about, they have troubles getting and maintaining recruits, have ongoing fees, minimums, have overpriced products and quality issues, complain about poor customer service, inadequate training and support, left over inventory they can't sell and so on.

**Jennifer Williams:** How do you help network marketers improve their sales and income?

**John Simms:** Unless you're one of my business clients or partners, I'm not going to divulge any secrets no offense.

**Jennifer Williams:** Do you have anything else to say before we end our discussion?

**John Simms:** If you don't want to waste time and would like to improve your life and make money, contact me now by going onto my website at [www.johnsimmsbusiness.com](http://www.johnsimmsbusiness.com). Trust me, I offer opportunities and services that you may need and want.