

# Sponsorship with John Simms

(Answered questions are from my pre clients, partners, followers and inquiries)

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## 1). What are the benefits of sponsorship?

**Answer:** For the most part, a sponsorship gives individuals resources they need and at the same time helps businesses promote themselves. Thus, is a win-win situation.

## 2). How do I get a sponsorship?

**Answer:** Just contact a business or individual in question and pitch them with your proposal for sponsorship consideration. Just remember, it should benefit everyone involved.

## 3). In your opinion, should there be a written sponsorship agreement?

**Answer:** It depends on the situation. But for formality sake, mutual understandings, legal and/or financial reasons, yes I believe there should be something in writing.

## 4). Do you sponsor individuals, businesses, entertainers, etc?

**Answer:** Yes I do on occasion, but it depends on the situation in question.

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